

## **“RETAINING EMPLOYEE ENGAGEMENT THROUGH REWARDS AND RECOGNITION AT SELECTED PRIVATE BANKS OF INDORE”**

*Shweta Hotwani<sup>1</sup> & Atul Pandey<sup>2</sup>*

*<sup>1</sup>Research Scholar, A.P.S. University, Rewa, Madhya Pradesh, India*

*<sup>2</sup>Professor & Head, Department of Business Administration, A.P.S. University, Rewa, Madhya Pradesh, India*

### **ABSTRACT**

*The present study is conducted with the purpose of analysing the role played by rewards and recognition in retaining employee engagement at selected private banks of city Indore. In the study, the researcher has measured the existing level of engagement at banks under study where employees from four private banks were reached out with the help of a structured questionnaire and responses from 100 employees were collected seeking data on their engagement levels and prevailing rewards and recognition practices there. The results of the analysis disclose that employee engagement at private banks of Indore is slightly up than moderate and ‘rewards & recognition’ do have a significant effect on employee engagement.*

**KEYWORDS:** *Employee Engagement, Rewards and Recognition*

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